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-Karla McDougold, Finance Director, United Way Eastern Maine

Case Study

United Way of Eastern Maine Streamlines Programs with MIP



More than 9,000 nonprofits and government organizations rely on Sage MIP Fund Accounting.

The Bangor area including Washington, Hancock, Waldo, Penobscot, and Piscataquis counties are served by The United Way of Eastern Maine and it's 74 Programs. These Programs focus on positive community impact utilizing a three-pronged approach: Meeting Basic Needs & Promoting Self-Sufficiency, Strengthening Children And Families, and Supporting Seniors. These impact areas receive funding through United Way's Community Fund. From this fund, support is allocated to the 74 Programs offered by 45 Partner Agencies.

As a result of the United Way's growth and the need for a more flexible accounting system, it was time to see what the software market had to offer compatible and efficient solution for the United Way of Eastern Maine.

Just one year ago, Karla McDougold, Finance Director at United Way Eastern Maine decided to make the switch from a DOS system to MIP Fund Accounting after looking at other brands. "After an extensive review, we chose MIP for it's flexibility and it's ability to interface with Rainbow Finance Software, also owned by Best Software," says Karla adding, MIP's features have strengthened our ability to provide clear, concise reporting to our Board and enabled us to track expenses in a more efficient way. MIP's flexibility is key to our needs. We have found that MIP allows us to look at data in many different ways, and it even makes check writing MUCH easier with it's ability to copy data from month to month!"

come a very important part in the process for Karla McDougold for gaining knowledge and sharing experience with other MIP users.

Soft Trac encourages it's users to invite their business colleagues to attend these groups and experience the benefits that MIP delivers to non-profits of all sizes. Soft Trac understands the diverse non-profit market and knows that one product does not fit all and as a result offers options to ensure that each of their client's has a solution to fit their organization's needs. Through Best Software, Soft Trac offers each of their clients a "Customer for Life" software growth path.

Karla McDougold can be reached at the United Way of Eastern Maine (207) 941-2800

When it comes to support, Soft Trac's User Groups have be-



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